MEDIA GUIDE 2019 NATIONAL CHAMPIONSHIP LEVI'S® STADIUM SANTA CLARA, CA MONDAY JANUARY 7, 2019

MEDIA SCHEDULE

All times listed in PT

SATURDAY JANUARY 5, 2019



8:30 am

HIGHER-RANKED WINNER OF THE PLAYOFF SEMIFINALS SAP Center

10 a.m.

LOWER-RANKED WINNER OF THE PLAYOFF SEMIFINALS SAP Center

SUNDAY JANUARY 6, 2019

9 a.m.

HEAD COACHES NEWS CONFERENCE Executive Ballroom, San Jose McEnery Convention Center

MONDAY





5 p.m.

2019 COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP GAME Levi's® Stadium

TUESDAY JANUARY 8, 2019

9 a.m.

CHAMPIONS NEWS CONFERENCE Executive Ballroom, San Jose McEnery Convention Center

10 a.m.

HOST COMMITTEE NEWS CONFERENCE Executive Ballroom, San Jose McEnery Convention Center

NATIONAL CHAMPIONSHIP

KEY CONTACTS

GINA LEHE

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TONY FAY

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ROB SCICHILI

Beauty Shot rob@tonyfaypr.com **214-663-3734**

ROGER HACKER

Bay Area Host Committee roger.hacker@49ers.com **408-986-4590**

AME WEEK MEDIA GUID



MEDIA RESOURCES

DIGITAL MEDIA HUB

College Football Playoff logos, brand guidelines and daily pool photos will be available via the College Football Playoff Digital Media Hub. Broadcast-quality audio and video from game week news conferences will also be available for download. To access the digital media hub, please visit **www.collegefootballplayoff.com/media.**

PRESSPASS MOBILE APP

The PressPass mobile app includes daily updates, media schedules, maps and important venue information. For more information on the PressPass mobile app, please contact Brian Binette at **Brian.Binette@SportsSystems.com.**

COLLEGEPRESSBOX.COM

Additional media resources, including transcripts and game notes, may be accessed via CollegePressBox at **www.collegepressbox.com/cfp.**

www.collegefootballplayoff.com

/CollegeFootballPlayoff	y	@cfbplayoff	Ø	@cfbplayoff	
#CFBPlayoff		#NationalChampionship			



MEDI



GAME DAY QUICK FACTS

2019 COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP Monday, January 7, 2019

LEVI'S[®] STADIUM (71.000) 4900 Marie P DeBartolo Way • Santa Clara, CA 95054

PRESS BOX PHONE NUMBERS 408-579-4501 and 408-579-4503

KICKOFF TIME 5:15 p.m. PT

LIVE STATS www.cfpstats.com

ESPN

- Chris Fowler
- Kirk Herbstreit
- Maria Taylor and Tom Rinaldi

Play-by-Play Commentator Color Analyst Sideline Reporters

ESPN RADIO

- Sean McDonough
- Todd Blackledge
- Holly Rowe and Ian Fitzsimmons Sideline Reporters

Play-by-Play Commentator Color Analyst

COLLEGE FOOTBALL PLAYOFF



MONDAY JANUARY 7 LEVI'S® STADIUM SANTA CLARA, CALIFORNIA

MEDIA HEADQUARTERS

MEDI

SAN JOSE MARRIOTT 301 South Market Street • San Jose, California 95113 T: 404-659-6500

The San Jose Marriott will serve as the official media hotel for the 2019 College Football Playoff National Championship. Located in downtown San Jose, the San Jose Marriott is connected to the San Jose McEnery Convention Center, which will be the site of media headquarters, including media registration and credentialing, championship week news conferences and media workroom.

HOURS OF OPERATION

The San Jose McEnery Convention Center will open to the media at 7 a.m. on Friday, January 4.

MEDIA REGISTRATION AND CREDENTIALING

Friday, January 4 – Sunday, January 6
 Monday, January 7 (game day)

7 a.m. – 6 p.m. 7 a.m. – 2 p.m.*

6:30 a.m. - 2 p.m.

*Parking pass pick up only

MEDIA WORKROOM

 Friday, January 4 Saturday, January 5 - Monday, January 7 Tuesday, January 8 	Opens at 7 a.m. Open 24 hours Open until 2 p.m.
MEDIA HOSPITALITY	
 Friday, January 4 - Saturday, January 5 Sunday, January 6 	6:30 a.m. – 2 a.m. 6:30 a.m. – 7 p.m. 10 p.m. – 2 a.m.
Monday, January 7 (game day)	6:30 a.m. – 2 p.m. 8 p.m. – 3 a.m.

Tuesday, January 8

All times listed in PT.

COLLEGE FOOTBALL PLAYOFF

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MEDIA REGISTRATION AND CREDENTIALING

Media registration and credentialing will take place in the Executive Ballroom (meeting room 211 A-D) on Level Two of the San Jose McEnery Convention Center, adjacent to the San Jose Marriott. Media may pick up their game week and game day credentials, parking passes, media guides and other information at this location, beginning at 7 a.m. on Friday, January 4.

On game day, Monday, January 7, media credentials will only be distributed at Levi's® Stadium. Credentials will be available at Media Will Call, near the media entrance at the northwest corner of Yellow Lot 3, beginning at 7:30 a.m.

Please Note: Credentials must be picked up by the individual approved. No other representative may pick up another individual's credential. Approved media must present a photo ID upon arrival. Under no circumstances will credentials be sent via mail. Credentials are non-transferable and the College Football Playoff reserves the right to revoke any credential used by an individual not fully accredited or in compliance with media standards. Any photos or postings of game week or game day credentials to any social media platforms is strictly prohibited. Violators will have credentials revoked immediately.

MEDIA REGISTRATION AND CREDENTIALING HOURS

Friday, January 4 - Sunday, January 6
 Monday, January 7 (game day)
 *Parking pass pick up only

7 a.m. – 6 p.m. 7 a.m. – 2 p.m.*

All times listed in PT.

COLLEGE FOOTBALL PLAYOFF



MONDAY JANUARY 7 LEVI'S® STADIUM SANTA CLARA, CALIFORNIA

AME WEEK MEDIA GUIDE

MEDIA WORKROOM

A media workroom will be located at the San Jose McEnery Convention Center. Complimentary wireless internet will be available in the media workroom, as well as hard-wired, dedicated service for TV and broadcast media. Computers and printers are also available for use by credentialed media members. The workroom will be secured at all times and media members will be required to wear a properly-zoned game week credential to access the room.

MEDIA WORKROOM HOURS

Friday, January 4

Saturday, January 5 - Monday, January 7 Open 24 hours

Opens at 7 a.m. Open 24 hours Open until 2 p.m.

Tuesday, January 8

MEDIA HOSPITALITY

Located in the San Jose Ballroom on Level Two of the San Jose Marriott, the media hospitality room will have snacks, meals and beverages daily. The room will also be equipped with complimentary wireless internet, televisions and various games. Media hospitality is open to credentialed media members who are 18 years or older. Media members will be required to wear a properly-zoned game week media credential to access the space.

MEDIA HOSPITALITY HOURS

 Friday, January 4 - Saturday, January 5 Sunday, January 6 	6:30 a.m. – 2 a.m. 6:30 a.m. – 7 p.m.
Monday, January 7 (game day)	10 p.m. – 2 a.m. 6:30 a.m. – 2 p.m. 8 p.m. – 3 a.m.
Tuesday, January 8	6:30 a.m. – 2 p.m.

All times listed in PT.



GAME WEEK MEDIA GUIDE



HOTEL PARKING

Valet parking at the San Jose Marriott will be available for \$22 for up to two hours, \$29 for up to five hours, \$39 for over five hours and overnight, and \$45 daily for oversized vehicles. Please note that parking validation will not be provided by the College Football Playoff communications staff.

Self-parking options are available at the San Jose McEnery Convention Center for \$20 daily, as well as the lot at the corner of Carlos and Market streets for \$25 daily.

Satellite truck parking at the San Jose McEnery Convention Center will be limited. Media outlets wishing to park satellite trucks will be asked to reserve a space in advance by emailing media@collegefootballplayoff.com.

TRANSPORTATION SERVICES

A complimentary transportation service for credentialed media will be available throughout game week to national championship game designated events and locations. Transportation services will be available starting at 7 a.m. on Friday, January 4.

A transportation desk will be located on Level Two of the San Jose Marriott, across from media hospitality. Please contact Matthew Schillaci at matthewschillaci@msn.com or 818-237-7087 to arrange transportation.

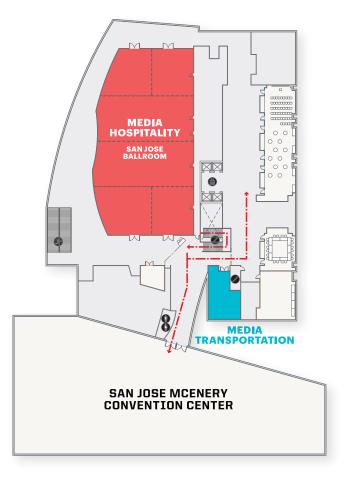


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MONDAY JANUARY 7 LEVI'S® STADIUM SANTA CLARA, CALIFORNIA

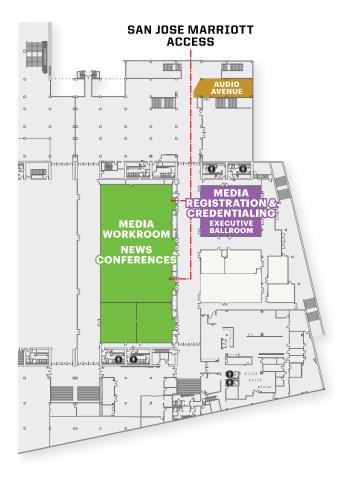
SAN JOSE MARRIOTT

LEVEL TWO





SAN JOSE MCENERY CONVENTION CENTER





GAME WEEK INFORMATION

STADIUM ACCESS

Due to security measures, there is no access inside Levi's® Stadium prior to game day. Media will be allowed to access the stadium starting at 8 a.m. on Monday, January 7.

BEAUTY SHOT

For media seeking a Levi's[®] Stadium beauty shot, an area has been designated in Green Lot 1 of Levi's[®] Stadium. Media may access the space starting Thursday, January 3. For specific time requests, please contact Rob Scichili at rob@tonyfaypr.com or 214-663-3734.

Please note that power, lights and drops are not provided at the beauty shot. For outlets requiring dedicated services, associated costs will be the responsibility of the requesting organization. To obtain an order form, please contact WBL Services at orders@wblservices.com.

AUDIO AVENUE

Audio Avenue will be located inside the San Jose McEnery Convention Center. Radio broadcasts from Audio Avenue will begin Friday, January 4. For more information on Audio Avenue, please contact Ivan Sokalsky at isokalsky@mountainbeachmedia.com or 303-918-8584.

MEDIA DAY

Media Day will be held at SAP Center on Saturday, January 5. The higher-ranked winner of the Playoff Semifinals will be available from 8:30 – 9:30 a.m. The lower-ranked winner of the Playoff Semifinals will be available from 10 – 11 a.m. Four student-athletes, the head coach and the offensive and defensive coordinators will be positioned at individual stands. The remaining student-athletes and coaching staffs will be identified at rounds throughout the space.





MEDIA DAY (CONTINUED)

Media members will be required to wear a properly-zoned game week media credential to access Media Day. Please note there will not be a media workroom at SAP Center WiFi will be available in the building, but there will not be power or tables. Media should plan accordingly.

TEAM PRACTICES

A 15-minute open session (b-roll and still photos only) will take place at both team practices on Saturday, January 5, at a time to be determined. Specific information regarding media access will be communicated to all credentialed media members no later than Friday, January 4. Transportation information and parking instructions for team practice locations will also be distributed at this time. Media members will be required to wear a properly-zoned game week wristband to access team practices.

GAME WEEK NEWS CONFERENCES

The Head Coaches News Conference, Champions News Conference and Host Committee News Conference will take place in the Executive Ballroom on Level Two of the San Jose McEnery Convention Center. Camera risers and mult-boxes will be available for broadcast media in the Grand Ballroom. A pool feed will be available by satellite for outlets wishing to access live footage. To access satellite coordinates, please visit www.collegefootballplayoff.com/media. Media members will be required to wear a properly-zoned game week credential to access all game week news conferences.

TRANSCRIPTS

Transcripts will be distributed in the media workroom and sent to media members who requested game week information via email. All game week transcripts may also be accessed via CollegePressBox at www.collegepressbox.com/cfp.

COLLEGE FOOTBALL PLAYOFF

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SATELLITE COORDINATES

Satellite coordinates will be available for the Head Coaches News Conference, postgame news conference and the Champions News Conference. To access satellite coordinates, please visit www.collegefootballplayoff.com/media.

DIGITAL MEDIA HUB

Broadcast-quality audio and video from game week news conferences will be available for download on the College Football Playoff Digital Media Hub. To access the digital media hub, please visit www.collegefootballplayoff.com/media.

MEDIA PARTY

On Sunday, January 6, the Bay Area Host Committee (BAHC) will host a media party for all credentialed media at San Pedro Square Market (87 N. San Pedro St., San Jose, CA 95110) starting at 7 p.m. Entertainment, food and beverages will be provided. Transportation will be available to and from the San Jose Marriott. Media members will be required to wear a properly-zoned wristband for entry to the Media Party.

GAME DAY AT LEVI'S® STADIUM

Levi's[®] Stadium will open to the media at 8 a.m. on Monday, January 7. All media must enter at the northeast side of Levi's[®] Stadium through the media entrance at Gate F. Prior to entering the stadium, all credentialed media will be screened through the security checkpoint outside of Gate F. All bags will be inspected and tagged. Please note that in accordance with security procedures, all prior bag tags must be removed prior to inspection.





MEDIA TRANSPORTATION

The College Football Playoff will provide police-escorted transportation from the San Jose Marriott to Levi's[®] Stadium on game day. Return shuttles will run continuously back to the media hotel until approximately four hours post-game. Drop-off and pick-up locations for these shuttles will be along Market Street outside the media headquarters space at the San Jose McEnery Convention Center, and Yellow Lot 3 at Levi's[®] Stadium. For any media members needing special assistance, please contact Matthew Schillaci at matthewschillaci@msn.com or 818-237-7087.

In addition, Levi's[®] Stadium is conveniently located near several public transportation routes, including Valley Transportation Authority (VTA) light rail and bus lines, ACE/ Capital Corridor heavy rail, and even connects to Caltrain for direct access to San Francisco. For more information, visit www.collegefootballplayoff.com/parking.

MEDIA PARKING

Game day media parking is located in Yellow Lot 3, northeast of Levi's[®] Stadium. All requests for game day media parking must have been made in advance via the official online credential application. The deadline to request media parking at Levi's[®] Stadium was Friday, December 14. If you do not plan on using your approved pass, please return it to a College Football Playoff communications staff member.

SATELLITE TRUCK PARKING

Satellite truck parking at Levi's[®] Stadium will be in Green Lot 1 at Levi's[®] Stadium (beauty shot location). Live trucks will be issued an appropriate parking pass, which must be requested in advance via the official online credential application. Please contact Rob Scichili at rob@tonyfaypr.com or 214-663-3734 for more information on satellite truck parking.



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MEDIA AREAS AT LEVI'S® STADIUM

MEDIA

GUIDE

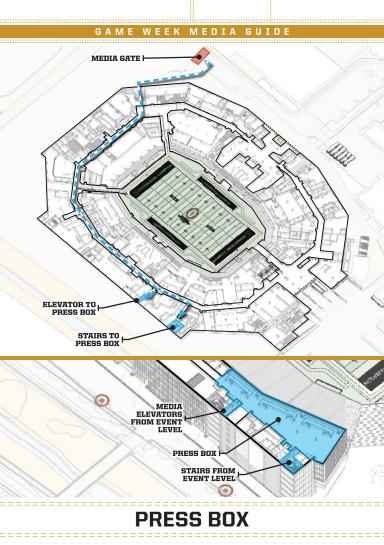
There are several media operational areas on game day.

WEEK

AME

Press Box	West side of stadium, 800 Level
Radio Booths	West side of stadium, 800 Level
Auxiliary Press	Sections 232-233, 400 Club Level Mezzanine
Student Radio	Sections 232-233, 400 Club Level Mezzanine
Digital Media Workroom	Northeast side of field level
Broadcast Media Workroom	Northeast side of field level
Postgame News Conference	East side of field level, Auditorium





The press box is located on the west side of the stadium on the 800 Level.

COLLEGE FOOTBALL PLAYOFF



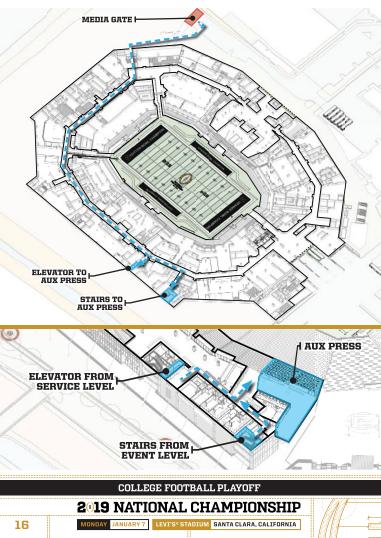
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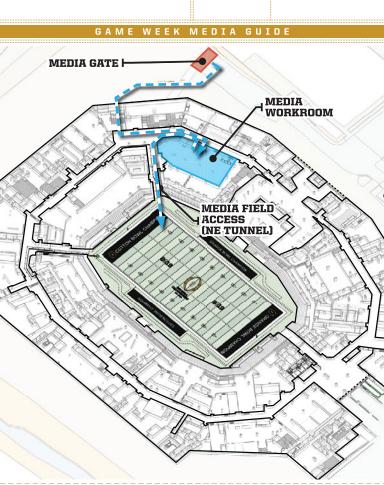
AUXILIARY PRESS

GUIDE

GAME WEEK MEDIA

Auxiliary press seating is located in Sections 232-233 on the 400 Club Level Mezzanine.





DIGITAL AND BROADCAST MEDIA WORKROOMS

Digital and Broadcast Media Workrooms are located on the northeast side of the Service Level.



GAME DAY INFORMATION

WAYFINDER INFORMATION

Wayfinders will be located throughout working media areas at Levi's[®] Stadium should media members need directional assistance or media information.

INTERNET ACCESS

Complimentary wireless and high-speed hard-wired internet access is available in media areas at Levi's® Stadium. Please note that personal WiFi hotspot devices are prohibited in working media areas. All devices connected directly or indirectly to the College Football Playoff National Championship network must be running up-to-date anti-virus and anti-malware software, vendor-supplied security updates and system patches and any other software necessary to protect your devices and others from viruses and other malicious software attacks. Any device which is found to adversely affect the College Football Playoff National Championship network or anything connected to it must be disconnected from the network and must remain disconnected until all problems have been resolved and reconnection has been approved by College Football Playoff communications staff.

FREQUENCY COORDINATION

Technology services staff will be located in the Digital Media Workroom to conduct frequency coordination for all devices using radio frequencies. Frequency coordination will be required for all wireless microphones, intercoms, wireless video cameras and IFBs. Upon inspection, permitted equipment will be tagged. For questions regarding frequency coordination, please contact WBL Services at rf@collegefootballplayoff.com.



TECHNOLOGY ASSISTANCE

IT personnel will be located in the Press Box, Auxiliary Press area and in the Digital Media Workroom. Media members are encouraged to find IT personnel should there be any problems with technology or internet connections.

LIVE STATS

Stat monitors are located throughout working media areas. Media members can also access live stats throughout the game at www.cfpstats.com.

Game statistics are provided to media members in all working media areas at the end of each quarter. Media members who requested statistical game week information on the official credential application will also be sent final books via email. Stats, notes and quotes are also available via CollegePressBox at www.collegepressbox.com/cfp.

MEDIA DINING

A pregame meal, halftime and postgame meal will be served in all working media areas at Levi's[®] Stadium. Snacks and beverages will also be served in all working media areas starting at 8 a.m. until the conclusion of the game. A meal and beverages will be available postgame at Levi's[®] Stadium. Media hospitality at the San Jose Marriott will open at 8 p.m. for members of the media wishing to return to the media headquarters hotel.

POSTGAME MEDIA ASSISTANCE

Following the game, security personnel will be positioned at Gate F should media members wish to be escorted to their vehicles and/or the media transportation pick-up location. In addition, a text service is available to report any concerns or issues at Levi's[®] Stadium. Media members should text 69050 with their specific location and concern.



219 NATIONAL CHAMPIONSHIP

MEDI

GAME DAY TELEVISION POLICY

Game credentialed, non-rightsholding ENGs may access the field beginning at 8 a.m. and must leave the field no later than 45 minutes remaining on the game countdown clock. Non-rights holders are NOT allowed on the field during the game.

Non-rightsholding ENGs will be permitted to access the ENG holding area on the field level with five minutes remaining on the game clock. Access to the field will be permitted at the end of game, when the clock hits zero. There can be no transmission of live video from the field until the conclusion of the game.

Those non-rights holders who desire to set up pregame video positions are reminded that no set stages are allowed on the field. Director chairs and set camera positions may be utilized but all set cameras must be made known in advance to the College Football Playoff communications staff. Please refer to the media field diagram on pages 22–23.

POSTGAME LIVE BROADCASTS

Once the clock hits zero, postgame live broadcasts from inside the stadium are allowed, but must be coordinated prior to game day and approved by College Football Playoff communications staff.

NATIONAL CHAMPIONSHIP GAME FOOTAGE

Videotaped, filmed or audio excerpts of the College Football Playoff National Championship for which ESPN has acquired rights may be used for news purposes only in regularly scheduled news programs or on a website during a window beginning at the conclusion of the game and ending 48 hours after the conclusion of the game. A maximum of three minutes of such excerpts may be used. The graphic "Courtesy of ESPN" must accompany all highlights. A "news broadcast" shall be a regularly scheduled program devoted exclusively to general news and/or sports news. Sports entertainment programs do not qualify under this provision.



AME WEEK MEDIA GUIDE

RIGHTS

All live and delayed broadcasts or other reproductions of the College Football Playoff National Championship are the property of ESPN and the College Football Playoff. No arrangements may be made for any television, radio broadcast or recording of the game by either participating institution or by either conference unless such arrangements have been authorized and approved in advance by the rights holders.

PHOTOGRAPHERS

Please note that on game day, Monday, January 7, a pregame briefing will be held in the Digital Media Workroom at 2 p.m. The meeting is mandatory for all photographers and digital media.

FIELD LEVEL MEDIA CHECK-IN

Media check-in will take place in the Digital Media Workroom starting at 8 a.m. on game day, Monday, January 7. Upon checking in, still photographers, runners, technicians and editors will be provided a numbered vest. The vest must be worn at all times during the game. A supplemental armband will also be distributed to those requiring special access.

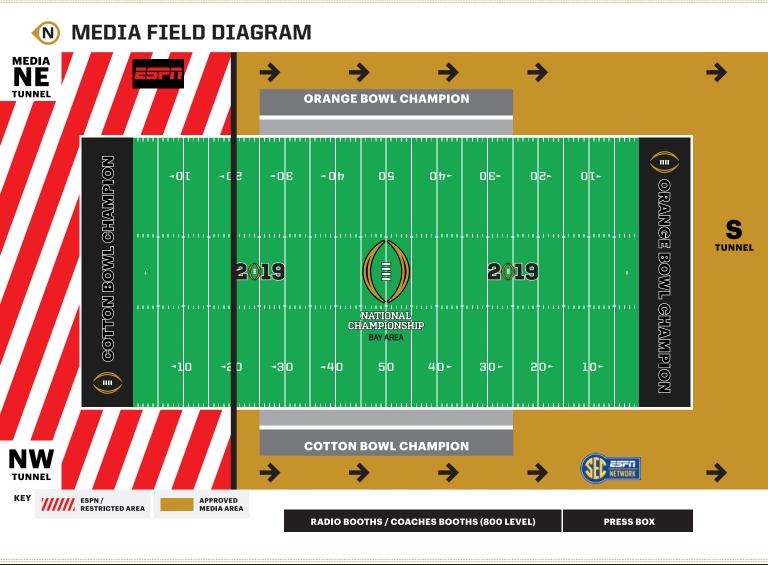
NIKON, SONY AND CANON PROFESSIONAL SERVICES

Nikon, Sony and Canon will be on-site to provide assistance to credentialed photographers. Located in the Digital Media Workroom, services will be available starting at 8 a.m. on game day, Monday, January 7. Photographers interested in sensor cleanings and borrowing equipment should plan to arrive early.



MONDAY JANUARY 7 LEVI'S® STADIUM SANTA CLARA, CALIFORNIA

GAME WEEK MEDIA GUIDE



COLLEGE FOOTBALL PLAYOFF

2019 NATIONAL CHAMPIONSHIP

COLLEGE FOOTBALL PLAYOFF

ΜΟΝΠΑΥ

JANUARY 7

2019 NATIONAL CHAMPIONSHIP

LEVI'S[®] STADIUM SANTA CLARA, CALIFORNIA

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AME WEEK MEDIA GUIDE

ON-FIELD GUIDELINES AND RESTRICTIONS

All photographers, runners, technicians and editors will be required to wear a numbered vest to access the field.

All sideline positions are first-come, first-served with the exception of the reserved marked end zone positions.

Photographers in the end zone will be required to kneel.

The sidelines of the field will feature two striped limit lines.

During the game, photographers will be required to stay behind the limit lines.

- All kneeling photographers must be behind the white limit line.
- All standing photographers must be behind the yellow limit line.
- When not actively working with a photographer or in transit, photo runners, technicians and editors must be behind the yellow limit line or against the stands. At no time will these groups be allowed to kneel or loiter along the sidelines.

Photographers will be allowed to access the field beyond the limit lines during pregame and postgame only.

The team bench area is strictly prohibited.

- During the game, no shooting will be allowed directly behind the team bench area.
- Access to the team bench area will only be allowed when the game is over and the clock hits zero.

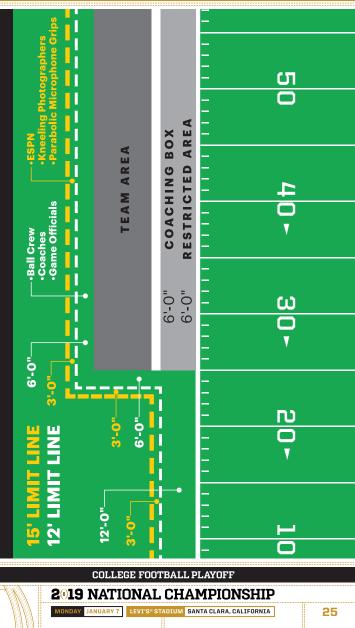
PHOTOGRAPHER TETHERING

On game day, photographers who have been assigned a "fixed position" in the end zone may tether their cameras directly to the Internet. Agencies/individuals will need to supply their own Ethernet cable (100 ft. recommended). For timing to lay cables, please contact Richard Mackson at rmackson@yahoo.com or 585-530-0625.

COLLEGE FOOTBALL PLAYOFF 2019 NATIONAL CHAMPIONSHIP

MONDAY JANUARY 7 LEVI'S® STADIUM SANTA CLARA, CALIFORNIA

STADIUM WALL



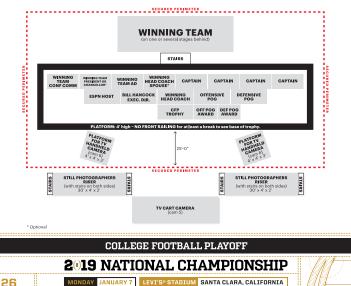
AME WEEK MEDIA GUID

FIELD ACCESS

Credentialed media will be allowed to access the field with five minutes remaining on the game clock. Media should plan to access the field using either the Northwest or Northeast tunnels. Non-rightsholding ENGs will be allowed to access the field at the conclusion of the game, once the clock hits zero. Until this time, all non-rightsholding ENGs will be held in the field level Broadcast Media Workroom.

TROPHY PRESENTATION

At the conclusion of the College Football Playoff National Championship, the trophy presentation will take place on the east 20-yard line. Three trophies are presented in the following order: the College Football Playoff National Championship Trophy presented by Dr Pepper will be presented to the head coach of the winning team; followed by the offensive and defensive player of the game trophies. Two stages will be set up behind the ESPN camera platforms for photographers. Positions at these stages will be available on a first- come, first-served basis.



PLAYERS OF THE GAME

An offensive and defensive player of the game will be identified and voted on by three game-credentialed national media members. Votes are submitted by ballot and are collected with two minutes remaining on the game clock.

COOLING-OFF PERIOD

A cooling-off period has been set aside for the head coach to be with the student-athletes in the locker room after the game. The period for the runner-up team is 10 minutes and begins when the head coach enters the locker room, immediately after the game. The period for the winning team is 20 minutes, beginning immediately upon the head coach exiting the on-field stage at the conclusion of the trophy presentation. A coach may shorten the cooling-off period, but may not extend the period.

OPEN LOCKER ROOM

Each locker room will be open to the media for a minimum of 20 minutes after the postgame cooling-off period ends. Anyone who has played or coached in the game must be available to media for the entire 20-minute period. Student-athletes who do not play in the game are not required to be made available. In addition, during the open locker room session, four student-athletes will be requested by the host communications director to be made available outside the locker room or other nearby designated area for media availability.

POSTGAME NEWS CONFERENCE

Following the national championship game, a postgame news conference will be held in the auditorium on the east side of the service level. The postgame news conference will also be available on the televisions in the Press Box and Digital and Broadcast Media Workrooms to assist media with tight deadlines. Transcripts of the postgame news conference will be provided.

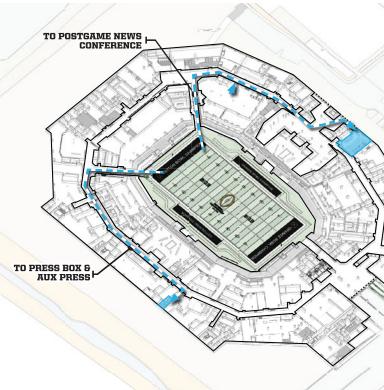


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AME WEEK MEDIA GUIDE

POOL REPORTER

Prior to the game, a pool reporter will be selected should the media request a rules interpretation postgame. Following the cooling-off period, the pool reporter will be accompanied to the officials' dressing room, where the reporter will obtain interpretation from the supervisor of officials. The officials may not be interviewed concerning judgment calls. All quotes obtained by the pool reporter will be distributed to the media.







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STAY C()NNECTED

COLLEGE FOOTBALL

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